

# experience abu dhabí



## 2025 TRADE CALENDAR

The Department of Culture and Tourism  
invites you to participate at its  
Roadshows and Exhibitions.



**MARCH**  
**APRIL**  
**MAY**  
**JUNE**

PROGRAMME NAME	EVENT TYPE	LOCATION	DATES
ITB Berlin	Exhibition	Berlin, Germany	4 - 6 March
The International Travel & Hospitality Show (MITT)	Exhibition	Moscow, Russia	18 - 20 March
Seatrade Cruise Global	Exhibition	Miami	7 - 10 April
Experience Abu Dhabi Roadshow India - Tier 2	Roadshow	Hyderabad, Chandigarh, Pune	7 - 11 April
Arabian Travel Market (ATM)	Exhibition	Dubai	28 April - 1 May
Experience Abu Dhabi Roadshow CIS	Roadshow	Taskent, Astana	12 - 16 May
IMEX Frankfurt	Exhibition	Frankfurt, Germany	20 - 22 May
Experience Abu Dhabi Roadshow Russia	Roadshow	Russia (Novosibirsk, Yekaterinburg, Moscow)	26 - 30 May
ITB China	Exhibition	Shanghai	27 - 29 May
Experience Abu Dhabi Germany Workshop	Workshop	Stuttgart, Hamburg, Cologne	02 - 04 June
Experience Abu Dhabi Roadshow Italy	Roadshow	Milan, Rome, Florence, Naples	10 - 15 June
Experience Abu Dhabi France Workshop	Workshop	Nice, Lyon	17 - 19 June
Experience Abu Dhabi Roadshow UK	Roadshow	London, Manchester, Birmingham	23 - 27 June

"For inquiries, please contact: International Operations  
InternationalOperations@dctabudhabi.ae"

— MICE — Conference — Roadshow — Exhibition — Tradeshows



**SEPTEMBER**  
**OCTOBER**  
**NOVEMBER**  
**DECEMBER**

PROGRAMME NAME	EVENT TYPE	LOCATION	DATES
Experience Abu Dhabi Roadshow India - Tier 1	Roadshow	New Delhi, Bangalore, Mumbai	8-12 September
SeaTrade Cruise Europe	Exhibition	Hamburg, Germany	10-12 September
Monaco Yacht Show	Exhibition	Monaco	24-27 September
IMEX America	Exhibition	Las Vegas	7-9 October
Russia & CIS Marketplace	Tradeshow	Al Ain	13-14 October
Europe Marketplace	Tradeshow	Al Ain	16-17 October
Experience Abu Dhabi Workshop in China	Workshop	Beijing, Shanghai, Guangzhou	20-24 October
Experience Abu Dhabi Workshop in South Korea	Workshop	Seoul, Busan, Gyeong	27-31 October
World Travel Market (WTM)	Exhibition	London, UK	4-6 November
Overseas Offices Conference	Conference	Abu Dhabi	18 November
IBTM World	Exhibition	Barcelona, Spain	18-20 November
International Luxury Travel Market (ILTM)	Exhibition	Cannes, France	01 - 04 December

"For inquiries, please contact: International Operations  
InternationalOperations@dctabudhabi.ae"

— MICE — Conference — Roadshow — Exhibition — Tradeshow